



# CAT- ALOGUE 2021

FROZEN      SEAFOOD  
DELIVERED  
WORLDWIDE



## About Us

Silvera Food Trading Co., Ltd is a seafood company based in Ho Chi Minh City, Vietnam. We partner with worldwide importers supplying them with the seafood they need from Vietnam.

You want to provide customers with quality frozen seafood from Vietnam. We are here to help. Whether your customers are in foodservice, wholesale, retail or re-processing, our team will be listening to your specific need and discussing a tailor-made solution with you.

A members of VASEP.



## Our core values

### GENUINENESS

Being sincere will save us lots of time. Thus, instead of saying YES! to every request just to get the deal and failing to do it, we will just tell you what we can or cannot do. That way, we can start discussing other feasible options and working towards them.

### OPEN-MINDEDNESS

We believe there is always room for improvement. Being enquiry, thus, allows us to learn new things and come up with new clever solutions for us, our partners and our customers.

### PASSION

We're fired up to serve and to be of help to our customers!

## *Driven by better*

Silvera Food is driven by only one simple goal - to better our products, our customer service, and customer experience each and every day. The so called the best today might not remain the best tomorrow. We, hence, keep an open mind to embrace new ideas, to challenge ourselves and to be at better service to our customers and partners. Above all, we always remind ourselves that our work is inspired by the spirit "Driven by better".

# Our team members

At Silvera Food, everything starts with people. Our people are the ultimate driving force behind the organization's growth. Their hardwork and devotion make everything possible.



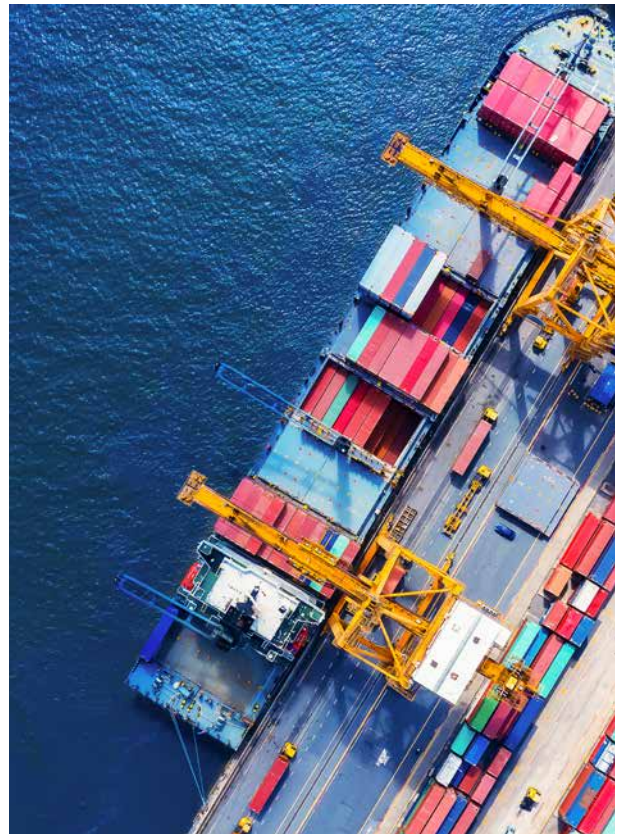


## DIVERSE PRODUCTS FROM A WIDE SOURCING NETWORK

From farmed to wild caught seafood, from raw to value added products, we non-stop expand supply sources and product ranges to meet the continuously increasing demand worldwide.

## MIXED CONTAINERS MADE EASY

More products of different types into just one shipment. Another solution to grow your wholesale business.







## THOUGHTFUL CUSTOMER SERVICE

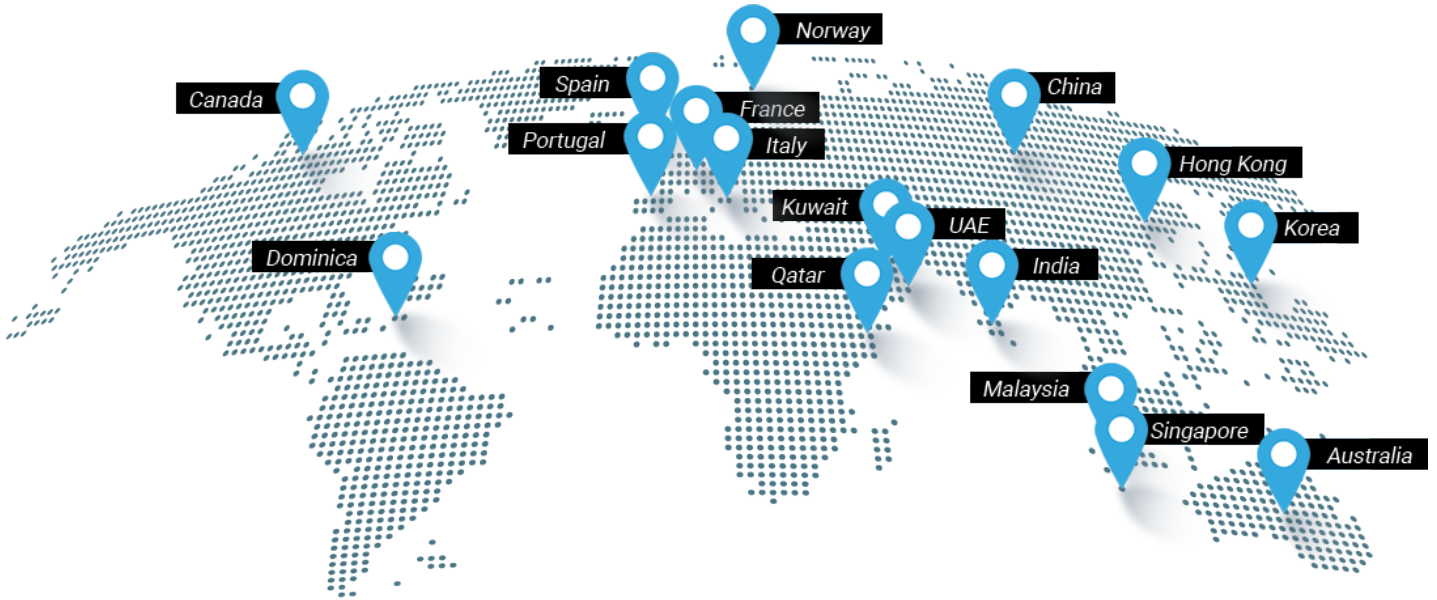
We understand B2B business or any type of business is not only about the products, but also about personal feelings and experiences. We care about your experiences and have strived to place customer service, especially after-sales customer service, at the heart of our business.



## QUALITY THAT SUITS YOUR NEED

At Silvera Food, through the experience and lessons we have learnt along the way, we strive to do real work so that quality is part of our business, rather than something appearing on an ad for marketing.

# Our customers



We have been given chances to work with importers and wholesalers from many countries around the world. Below are some of the amazing brands we have worked with along the way.



# Our suppliers

Our suppliers play a vital part in our business. We believe that sound understanding of our suppliers and a strong relationship with them are undoubtedly key to our success. Below are the mapping of our sourcing across Vietnam.



## Khanh Hoa Province

Main products: Raw & prefried breaded shrimp/ other seafood



## Ho Chi Minh city

Main products: Hoplobatrachus rugulosus



## Long An Province

Main products: Lates calcarifer



## Tien Giang Province

Main products: Pangasius hypophthalmus, Oreochromis spp, Oreochromis niloticus



## Dong Thap Province

Main products: Pangasius hypophthalmus



## Can Tho City

Main products: Pangasius hypophthalmus



## Hau Giang Province

Main products: Litopenaeus vannamei



## Soc Trang Province

Main products: Litopenaeus vannamei, Paphia undulata



## Kien Giang Province

Main products: Epinephelus spp, Paphia undulata, Wild caught squid, baby octopus and cuttlefish



## Ca Mau Province

Main products: Litopenaeus vannamei, Macrobrachium rosenbergii, Penaeus monodon

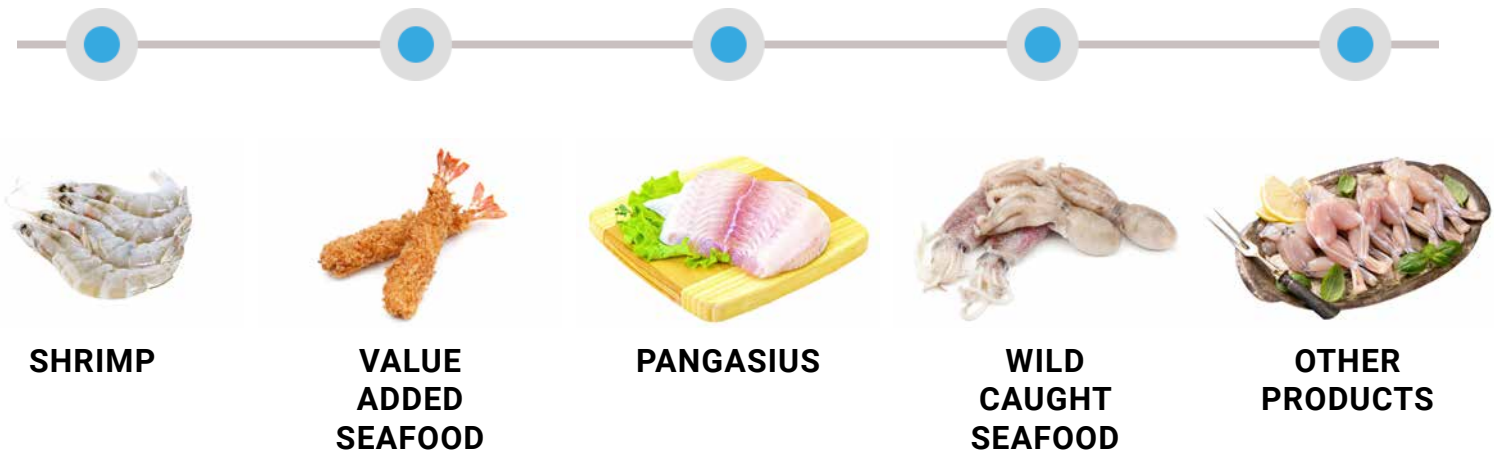




# Our products



We are eager to introduce you a wide product range with detailed information from prestigious supplies. Leave us your inquiries and let us take care of those. Before that, we would like to invite you to take a short tour, exploring the seafood products we are offering through 5 main product groups.





# SHRIMP



Vannamei Head  
On Shell On (HOSO)



Black Tiger Head  
On Shell On (HOSO)



Black Tiger  
Headless Shell On (HOSO)



Vannamei Raw  
PDT0



Vannamei  
Raw PD



Black Tiger  
Raw PD



Vannamei  
Headless Shell On (HLSO)



Black Tiger  
Raw PDT0



Vannamei  
Cooked PDT0



Black Tiger  
Cooked PDT0



Vannamei  
Cooked PD



Black Tiger  
Cooked PD



Vannamei  
Blanched HLSO





## VALUE ADDED SEAFOOD



Breaded  
Torpedo Shrimp



Breaded  
Butterfly Shrimp



Tempura  
Shrimp



Breaded  
Shrimp Skewer



Spring Roll



Sushi Ebi



Shrimp Ring



Breaded Pangasius Fillet/  
Finger/ Portion



Nobashi Ebi



Raw Shrimp Skewer



# PANGASIOUS



Pangasius Fillet  
Well-Trimmed



Pangasius Fillet  
Untrimmed



Pangasius Fillet  
Semi-Trimmed



Pangasius Cube  
Well-Trimmed



Pangasius Cube  
Untrimmed



Pangasius  
Steak



Pangasius  
Whole Round



Pangasius  
HGT



Pangasius Butterfly



# WILD CAUGHT SEAFOOD



Whole Cleaned  
Cuttlefish



Whole Cleaned  
Baby Cuttlefish



Whole Cleaned  
Baby Octopus



Indian Mackerel  
Whole Round



Red Bigeye Fish  
Whole Round



Red Mullet Fillet



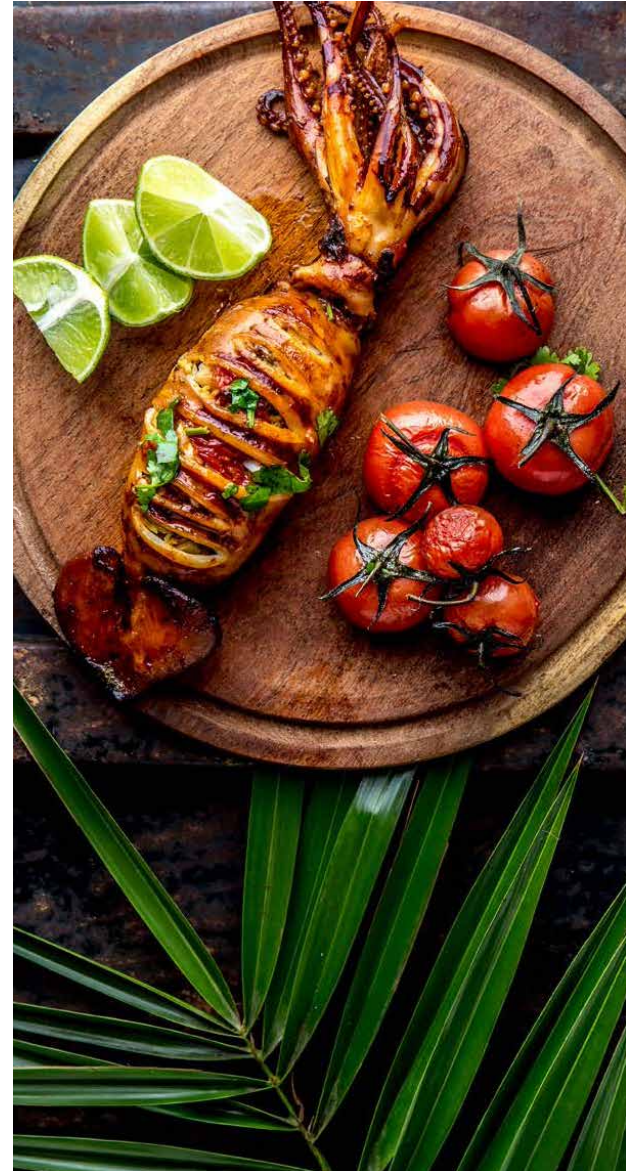
Moonfish  
Whole Round



Whole Round  
Loligo Squid



Yellowstripe  
Trevally





# OTHER PRODUCTS



Frog Legs



White Clams



Yellow Clam Meat



Fresh Water  
Scampi HOSO



Black Tilapia  
Whole Round



Red Tilapia  
Whole Round



Black Tilapia  
Whole Gutted



Red Tilapia  
Whole Gutted



Barramundi Fillet



Barramundi  
Whole Round



# Quality

At Silvera Food, through the experience and lessons we have learnt along the way, we strive to do real work so that quality is part of our business, rather than something appearing on an advertisement for marketing



## WHAT IS OUR DEFINITION OF QUALITY?

It is barely possible to maintain a flawless quality in mass production of any product. With the processing of a large amount of raw material including manual work at several stages, mistakes happen.

At the same time, the word "quality" might mean differently to different customers, depending on which market segment they are after. Some would need a premium product for a hypermarket chain. Yet, some other customers would not need such high-end product for some wet markets or small stores.

Therefore, to us, "quality" frozen food products, besides being perfectly safe for human consumption, are those well fulfilling each customer's needs and expectations.





## WHAT DO WE DO TO ACHIEVE THIS?

Communicating thoroughly with  
the buyer and the processing plant

1

2

Establishing a set of quality  
standards based on which sensory  
tests shall be implemented

Having the products packed as per  
the standards agreed

3

4

Having regular checks during the  
production process via email or by  
factory visits

Implementing sensory tests on  
randomly picked finished products

5

6

Sending a detailed report to the buyer  
prior to the loading of the goods

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