

MIXED CONTAINERS FROM VIETNAM HANDBOOK



WELCOME TO Silvera Food

"Thank you for taking the time to explore this handbook, crafted especially for those eager to learn about importing mixed containers from Vietnam.

At Silvera Food, we pride ourselves on being a reliable B2B exporter and supplier with a rich history of serving customers across 30 diverse markets since our establishment in 2019.

Flip through our handbook and explore how you can receive a customized mixed container with your own selection of products from Vietnam with Silvera Food, alongside examples of the diverse mixed containers we've successfully delivered throughout our operation."

From the Silvera Food Team, with warm regards





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VISION

From the dynamic heart of Ho Chi Minh City, Silvera Food strives to set the standard as the foremost supplier of mixed containers, bringing the best of Vietnamese seafood, fruits, and vegetables to the international stage. Our ambition is to mirror the city's progressive energy and modernity, ensuring that each shipment carries not just quality produce, but also the promise of Vietnam's rich culinary heritage to our customers worldwide.





MISSION

Silvera Food is dedicated to the pursuit of excellence in sourcing and delivering the finest food products from Vietnam to the world. Our mission is to cultivate a vast network of local producers, ensuring that every item we offer embodies the unique flavors and quality that Vietnam is known for. We take pride in providing our international customers with a seamless experience, offering a diverse selection of Vietnamese goods in meticulously crafted mixed containers, tailored to meet the global palate with authenticity and care.



OUR VALUES



What began as a humble frozen seafood supplier has blossomed into something extraordinary. Over the years, we have expanded our product range beyond frozen fish to include canned fish, dried fish, and an array of other foodstuff products. Our commitment to core values has been the driving force behind our growth.

FLEXIBILITY

In a world that is constantly changing, Silvera Food remains agile and responsive. We pride ourselves on our ability to swiftly adapt to new market trends and customer needs. Our flexibility is our strength, allowing us to craft tailor-made solutions that cater to the unique demands of our clients, ensuring satisfaction in every transaction.

DIVERSITY

Silvera Food embraces the richness of variety, not only in our expansive selection of seafood, canned fish, fruits, and vegetables but also in our business endeavors. Our journey from a specialized frozen seafood provider to a multifaceted foodstuff powerhouse exemplifies our commitment to diversity. We continuously evolve, branching into importation and domestic distribution, to bring a world of flavors to our customers.

AFTER-SALES SERVICES

At Silvera Food, our relationship with customers extends beyond the sale. We are steadfast in our dedication to customer satisfaction, eagerly awaiting feedback to celebrate successes or address concerns. Our after-sales service is a testament to our unwavering support, as we stand by our customers, ready to resolve any issues and ensure a positive experience with every purchase.



WHY MIXED CONTAINERS?

Optimized Inventory

You can maintain lower stock volumes by strategically assembling mixed containers. This minimizes excess inventory and reduces holding costs.

Market Responsiveness

Mixed containers allow you to respond swiftly to changing market demands. You can adjust quantities based on customer preferences without overstocking.

Testing New Markets



For market exploration, mixed containers allow you to test the waters with a variety of products. It is a strategic approach to gauge demand and assess market viability.



WHY SILVERA FOR MIXED CONTAINERS?

Proven Experience

Since our first shipment to Australia in 2020, we have consistently handled diverse mixed containers with precision. These shipments now constitute a significant portion of our exports, reflecting their growing value. From Australia to Hong Kong, Malaysia to Chile, we continue to expand our mixed container solutions, meeting the needs of businesses worldwide.

Extensive Product Ranges

Since our establishment in 2019, we have embarked on an exciting voyage of product diversification. Our commitment to meeting our customers' needs has driven us to continuously enrich our product categories. From frozen seafood to a wide array of dried and canned fish and other essential foodstuff products, we have expanded our offerings to cater to diverse tastes and preferences and to benefit our customers.

Tailored Solutions

When it comes to tailored solutions, we are here to help. If you have specific products you want to combine in a container, we will work with you to make it happen. Whether it is blending different items or advising on the best approach, our goal is to turn your ideas into reality.



IMPORTANT NOTES

| Type of goods | Products in a mixed container must be similar in terms of storage conditions. For example, canned tuna can be co- loaded with canned fruit, but not frozen shrimp. |
|---------------------------------------|--|
| Shipping space efficiency | Unlike full container loads, mixed containers require careful planning maximize space and minimize shipping cost. |
| Minimum order quantity (MOQ) | It varies depending on the production sites. The near the sites are to Ho Chi Minh City, the smaller the MOQ can be. |
| Packaging | The smaller the MOQ, the simpler the packaging designs should be. |



IMPORTANT NOTES

| Destination markets | While many Asian and Middle Eastern markets are lenient when it comes to mixed containers, delivering them to European and American markets can pose greater challenges. Certain combinations of products may carry higher risks. Therefore, thorough discussions are crucial before implementing any mixed container shipments. |
|------------------------|---|
| Payment | If there is only one shipper for a mixed container, payment is as straightforward as it is for full-load containers. However, when there are multiple shippers involved in a mixed container, you must arrange separate payments to each shipper as specified in the shipping documents. |



MIX & MATCH

WITH SILVERA FOOD





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Snakehead fish slice

Dried squid & shrimp





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White & brown clams

Whole lobster (Panulirus ornatus)







MIX & MATCH

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CONTAINERS

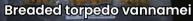


SILVERA MIXED CONTAINERS DELIVERED BY SILVERA FOOD

















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DON'T TAKE OUR WORD FOR IT Check out our customer reviews!

 Team are very diligent and responsive to enquiry and problem solving
 Mr. Dickson Foo - Cambodia

All good. Thanks.
 Received all with care.
 Mr. Samshar Ali - Australia

Very good services, I'm looking forward to find some new products to collaborate on.
 Mr. Juan Manuel Verdier - Chile





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MIXED CONTAINERS made easy!



